



Health  
Canada

Santé  
Canada

Deputy Minister

Sous-ministre

Ottawa, Canada  
K1A 0K9

Mr. Yves Giroux  
Parliamentary Budget Officer  
Office of the Parliamentary Budget Officer  
pbo-dpb@parl.gc.ca

Dear Mr. <sup>Yves</sup>Giroux:

This is further to your correspondence of April 29, 2022, addressed to the Honourable Jean-Yves Duclos, Minister of Health, requesting reports or data containing information on sales and sales volumes of e-cigarettes and vaping products.

I am writing to inform you that under the terms and conditions of the contract between Nielsen and Health Canada that governs the uses of this information, the data is not releasable outside the Government of Canada in the form and manner you have requested. It is releasable only in very limited excerpts and requires the approval of Nielsen. I have included a copy of the Terms and Conditions of the contract for your reference, which reflects the significant constraints on the release of this data.

I understand that Health Canada officials in the Tobacco Control Directorate have been assisting a member of your staff, Mr. Louis Perrault, to obtain data and other materials on the vaping market in Canada that has been developed or procured by the Department and is also publicly releasable. If the scope of your request for Nielsen data could be amended to meet the terms and conditions of the contract, Health Canada staff would be pleased to facilitate discussions with Nielsen for approval to release "limited excerpts" or specific data points that would support your work. Although this would not guarantee Nielsen approval, it would allow the Department to meet its obligations under the contract while providing you with access to some key Nielsen data points to facilitate your work.

Thank you for writing, and please accept my best wishes.

Yours sincerely,

Stephen Lucas, Ph.D.

Attachment

Canada 