

Minister of Employment,
Workforce Development
and Disability Inclusion



Ministre de l'Emploi,
du Développement de la main-d'œuvre
et de l'Inclusion des personnes handicapées

Ottawa, Canada K1A 0J9

December 14, 2020

Mr. Yves Giroux
Parliamentary Budget Officer
Office of the Parliamentary Budget Officer
900-99 Bank Street
Ottawa ON K1A 0A9

Dear Mr. Giroux:

I am responding to your letter of November 13, 2020, concerning a request for information, number IR0549.

The Department confirms that the dollar amount used as of November 17, 2020 for the *Essential Services Jobs / Job Bank* advertising campaign is \$242,365.96. This campaign is part of the COVID-19 Communications and Marketing campaign. Please find enclosed the detailed answer.

Should you or your staff have any questions about this response, please contact Ms. Diane Duford, Director, Marketing and Advertising, Public Affairs and Stakeholder Relations Branch, at diane.duford@servicecanada.gc.ca.

Please accept my best wishes.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Carla Qualtrough".

The Honourable Carla Qualtrough, P.C., M.P.

Enclosures: 2

Canada